VIRTUAL CONFERENCE ON DIGITAL INNOVATION NETWORK

**DIGITALIZATION OF CROSS-BORDER SERVICES:
CONCEPT, INTEGRATION AND REALIZATION OF
KNOW YOUR CUSTOMER (KYC) and ELECTRONIC CMR (eCMR)**

Date June 10, 2020 from 10.00 (CET) till 12.00 (CET)
CET - Central European Time (UTC + 1h)
EET - Eastern European Time (UTC + 2h)

Place Webinar. Link to the event will be sent after the registration

Background

The Ministry of Economic Affairs and Communications of the Republic of Estonia together with other Baltic sea countries (Finland, Sweden, Norway, Denmark, Latvia, Lithuania, Poland) is developing cross-border services within the framework of the DIGINNO project for the Baltic Sea Region. 4 showcases were selected (cross-border KYC, eCMR, eReceipt, cross-border Business registration) of which in this conference we will introduce results of KYC and eCMR

DIGINNO (Digital Innovation Network) is a project funded by INTERREG Baltic Sea Region 2014-2020, which aims to accelerate the movement towards a single digital market and innovation in the Baltic Sea Region. One of the focuses of the DIGINNO project is the digitization of cross-border e-services in the G2B direction. The goal is to increase the volume of G2B cross-border e-services and raise awareness among public authorities, businesses and organizations

Introduction about KYC

Current know your customer (KYC) process is suffocating the economy, e.g. data exchange is slow and fragmented between different entities and non-existent across borders. The same data is asked again and again, it is not exchanged in between obliged entities and the State. Although the State has most of the data needed for conducting KYC, it is not accessible to the obliged entities. Billions of euros are spent on conducting KYC, but this outcome and work are not shared by others obliged entities.

Introduction about eCMR

Despite the ongoing uptake of digitization in the transport sector, almost 99% of all cross-border transport operations in the EU still involve paper-based Consignment note (CMR) at one or another stage of the operation. Both, European Commission and market players, indicate strong pressure towards more simplified, paperless, secured and trusted transport information flow between businesses, customers and authorities. There are e-CMR service providers and there are governments capable and interested to receive the data that they are entitled to check. Still, the governmental institutions cannot easily accept the electronic e-CMR due to lack of regulation and incompatibility of existing solutions. The missing link is the secure and trustful way to exchange e-CMR data between governments and e-CMR service providers.

Agenda:

10:00 (CET) 11:00 (EET)
- **Opening of the conference**
- **The DIGINNO initiatives about the digitalisation of cross-border services** by Mrs Sirli Heinsoo**,** Project Lead of Real-Time Economy, Ministry of Economic Affairs and Communication

10:25 (CET) 11:25 (EET)
- **A possible solution for cross-border know your customer KYC service** by Mr Rainer Osanik, Idea Lead of KYC service at Accelerate Estonia
  Challenges for private companies and public authorities in the implementation of paperless KYC, covering, in particular, the aspects of the cross-border data exchange, protection of data flow, development of IT systems, possibilities and advantages of KYC via so-called state validation (virtual stamp)
- **Questions and answers /Discussion**

11.05 (CET) 12:05 (EET)
- **A possible solution for cross-border exchange of electronic consignment note, eCMR,** by Mrs Inna Nosach, DIGINNO-Proto project manager, Ministry of Economic Affairs and Communications and by Mrs Greta Gelgotaitė, FITEK EDI, eCMR prototype developer
  Challenges for government and business to make international carriage of fright smooth and paperless. Estonian, Latvian, Lithuanian and Poland initiative for eCMR solution. Concept and prototyping activities.
- **Questions and answers / Discussion**

11.50 (CET) 12.50 (EET)
- **Closing of the conference**

Registration	Please use the registration form here. Registration will be closed on the 5th of June. Link to the event will be sent to the participants after the registration
Practical information	Conference is free of charge and will be in English language
For additional information	reet.reismaa@mkm.ee, DIGINNO project manager, Ministry of Economic Affairs and Communication

For more information about DIGINNO from here